

Darren / Teri

Please find attached Police reps in relation to 489a Lincoln Road premises license application. If there are any issues please let me know. I am working on some statistical information which I will submit as a supplementary in good time prior to any scheduled hearing. This is yet another 'Off' License in the CIA and I therefore believe the licensing sub-committee will need to review this one.

Kind regards

Grahame

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Creating a safer
Cambridgeshire



Ref: '489a Lincoln Road / License Application



Creating a safer
Cambridgeshire

Thursday 05th March 2015

Teresa Martin
Licensing Officer
Peterborough City Council
Floor 1 - Bayard Place
Broadway
Peterborough
PE1 1HZ

Dear Teresa,

Re: Premises License Application – 489a Lincoln Rd, Peterborough

On 06th February 2015 Cambridgeshire Constabulary Licensing Department (Peterborough District) received e-mail notification from Peterborough City Council Licensing Authority of an application for a new Premises License at 489a Lincoln Road, Peterborough, PE1 2PE. The application has been submitted electronically by Mr. Mantas Bagociunas of Rylass Ltd, 2 Nuts Grove Farm House, Scolding drove, Thorney, Peterborough, PE6 0TP, who will be the proposed Premises License holder and Designated Premises Supervisor respectively. Mr. Bagociunas holds an Alcohol Personal License issued very recently by PCC Licensing Authority reference: 070791.

This application seeks to install a new premises license at 489a Lincoln Road with the premises open and the supply of alcohol 'Off Premises' between 10:00am and 22:00pm daily. No other licensable activity has been applied for.

489a Lincoln Road is located centrally within the CAN-DO Operational area, on Lincoln Road and ultimately within the Cumulative Impact Area (Special Policy) drawn up and adopted on 18th April 2013. It has been positively identified that there is a significant concentration of licensed premises within the CAN-DO area. This premises is located next door to an existing Asian Muslim supermarket which does not sell alcohol. It is also situated directly across the road from Occupation Park – a large community field frequented by all members of the community and specifically children. The park area is always littered with discarded alcohol containers – more so as the evenings now get lighter.

Evidence does exist of the negative impact on the statutory objectives caused by alcohol within the CAN-DO area. Peterborough City Council's 'Statement of Licensing Policy', 'Special Policy on Cumulative Effect' - Paragraph 11.6 states:

*"This special policy creates a rebuttable presumption that applications within the Op Can Do area for **new premises** or club premises certificates or variations that are likely to add to the existing cumulative impact will normally be refused, if relevant representations are received about the cumulative impact on the licensing objectives, unless the applicant can demonstrate why the operation of the premises involved will not add to the cumulative impact already being experienced".*

Para 11.7 within the policy states:

“Applications will need to address the special policy issues in their operating schedules in order to rebut such a presumption”.

The formal application - part 19 states:

“Describe the steps you intend to take to promote the four licensing objectives:”

The applicant has asked for a small number of the standard conditions to be added to the license which only included CCTV, a proof of age scheme and he also refers to staff training – basic conditions routinely applied for given normal circumstances. The applicant makes no reference to how his premises will not add to the cumulative impact of alcohol harm associated with the area. However, I do understand the applicant has responded further (separate from this application) volunteering up further license conditions.

In my professional opinion as the Cambridgeshire Constabulary Licensing Officer for Peterborough District a further ‘Off’ license is more than likely going to add to the existing cumulative impact. Alcohol and its associated harms, crime and anti-social behaviour is having a significant impact on the local community specifically around the proposed shop location. There already exist a high number of licensed premises with the nearest one – an ‘Off’ License – directly across the road. Alcohol availability has exceeded saturation point within the CAN-DO area. Unfortunately no realistic suggestions by the applicant has been received that would satisfactorily demonstrate that the application, if granted, would not contribute towards the cumulative impact already being experienced. The license conditions may help the proposed licensee to sell alcohol responsibly, but does not take the extra step in addressing the real world outside the store door. If granted this would be another alcohol outlet offering all strengths of alcohol at reduced competitive prices to a vulnerable and already over supplied community.

Ultimately the decision on granting the license lies with the Licensing Sub-Committee. I am conscious that with a new license in place there is a real risk of a significant additional impact from the sale of alcohol on the local and wider community. A statistical report is currently being compiled and will be submitted as a ‘Supplementary Report’ in good time for the applicant and sub-committee to review prior to any listed hearing.

Cambridgeshire Constabulary do not support this application and recommend the Licensing sub-committee seriously consider the ‘Special Policy’ and reject the application. Should a rejection be considered as unsuitable in this case, and a license is granted, I would like to see the applicant reduce his hours that alcohol sales are made available and cease sales at 18:00pm daily. I would also recommend the following conditions are considered and added to the license to support the licensee and Local Authority in ensuring the Licensing Objectives are upheld.

The Prevention of Crime and Disorder:

1. CCTV will be provided in the form of a recordable system, capable of providing pictures of evidential quality in all lighting conditions in particular facial recognition. Cameras shall encompass all entrances and exits to the premises, fire exits and all area where the sale / supply of alcohol occur. A camera will be positioned outside the premises covering the shop frontage.
2. CCTV equipment must be maintained in good working order, be correctly time and date stamped. Recordings must be kept in date order, numbered sequentially and kept for a period of 28 days.

3. The Premises License Holder must ensure at all times a Designated Premises Supervisor or appointed member of staff is capable and competent at downloading CCTV footage in a recordable format and hand this footage over to the Police / Local Authority on demand.
4. The recording equipment and discs / usb pen drives shall be kept in a secure environment under the control of the DPS or other responsible named individual.
5. An operational daily log report must be maintained endorsed by signature, indicating the system has been checked and is compliant, in the event of any failings of the system actions taken are to be recorded.
6. In the event of a technical failure of the CCTV equipment the Premises License Holder / Designated Premises Supervisor must report the failure to the Police or local authority immediately.
7. Notices advising that CCTV has been installed on the premises shall be posted so that they are clearly visible to the public within the licensed premises.
8. Staff training in relation to identifying and preventing sales of alcohol to any person who is, or appears to be drunk should be undertaken on a monthly basis. This training, together with on-going training to prevent underage sales (Challenge 25) should be recorded in a written format and be available to an authorised officer upon demand.
9. A refusals log will be maintained on a daily basis recording all refused attempted purchases of alcohol.
10. No alcoholic drinks will be purchased by the store owners or staff from sellers calling at the store.
11. All invoices (originals or copies) for all alcoholic goods for retail sale on the premises will be kept at the licensed premises and made available to Police, Council and HMRC Officers upon request.
12. A strict stock control system will be introduced so that the licensee can quickly identify where and when alcoholic drinks have been purchased.
13. A ultra-violet light will be available and maintained at the store for the purpose of checking the UK Duty Stamp on all spirits as soon as practical after they have been purchased.
14. If any spirits bought by the company have UK Duty Stamps that do not fluoresce under ultra-violet light, or are otherwise suspicious, the licensee shall identify the supplier to the Trading Standards department and HMRC as soon as possible.
15. No single or double vessels of Beer, Lager or Cider above 6.5% Abv (alcohol content) will be offered for sale in the premises.

Promote Public Safety -

16. An adequate and appropriate supply of first aid equipment and materials shall be available on the premises.
17. Valid Public liability Insurance shall be kept in force and a copy of the schedule shall be available for inspection by an authorised officer on request.

18. No person will be allowed to enter or leave the licensed premises (as defined by the plan) with an open vessel of alcohol and the licensee will actively discourage and prevent anyone congregating or drinking outside the premises.

The Protection of Children from Harm –

19. Signage will be prominently placed within the premises advertising the fact that the premises operate the 'Challenge 25' initiative.
20. Any person selling or supplying alcoholic drink under the authority of a personal licence holder must ask for a photo ID proof of age where they have reason to believe that the individual may be less than 21 years of age.
21. A refusal log will be accurately maintained on every refusal made in relation to the attempted purchase of alcohol by a juvenile or intoxicated person.

Kind regards

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The Licensing Team
Peterborough City Council
Bayard Place
Peterborough

3rd March 2015

Dear Sir/Madam

Application for a Premises License 070896

Reference: Ryllass Ltd

Premises Address: 489a Lincoln Road, Peterborough, PE1 2PE

I am the Chair of Millfield & New England Regeneration Partnership (MANERP) which represents residents who live in the Millfield and New England areas of Peterborough. The reason for writing is to request that the application for a Premises License be refused.

The Millfield and New England area of Peterborough has had for several years a history of anti-social behaviour fuelled by alcohol and drug abuse. This has been exacerbated by the rapid growth of a number of outlets retailing alcohol by means of “off-sales.” The area is also within the boundary of the “Can-Do” initiative which has brought together the city council, police, NHS, Resident Associations and other partner agencies to jointly combat the serious issues being faced in this area.

The whole area is very sensitive and volatile because of the ease of access to the purchase of alcohol often sold at a low price in order to attract customers or be competitive. The area also falls within a Cumulative Impact Area.

As the Millfield and New England area has a phenomenal number of outlets selling alcohol “off-sales” (around the mid-seventy plus mark) which has contributed significantly to anti-social behaviour in the area. The current joint partnership between Peterborough City Council, Cambridgeshire Police and other partner agencies through “Operation Can-Do” has highlighted the need to reduce the number of outlets and hours that alcohol can be freely purchased if it is to make any headway towards the goals that it is striving to achieve. With this and the Cumulative Impact Policy in mind, we also make this representation under the following Licensing Objectives set out in the Licensing Act 2003.

- a) The prevention of crime and disorder
- b) Public safety
- c) The prevention of public nuisance

At MANERP our aim is to try to regenerate an area that has been sadly neglected for many years and the largest single problem of all revolves around the ease, low cost and availability at which alcohol can be purchased and subsequently abused.

We therefore respectfully request that this application be refused by the Licensing Committee for the reasons stated above.

Yours Sincerely

BRIAN W J GASCOYNE
Chair - Millfield and New England Regeneration Partnership

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